

Heathers Notes:

Presentation Slide 1	<p>One of the purposes of the New Zealand gambling legislation is to ensure that money from gambling benefits the community. It's a system unique to our country and one which provides grant funding for thousands of good causes.</p> <p>Whatever your choice of fundraising the basic rules remain the same "BE PREPARED". One of the most time-consuming aspects of funding is the information gathering process. Whether your project is large or small you will always need the same basic information about your organization.</p> <p>Talk through the 3x key areas: Before I start? What I need to prepare? Helpful Tips?</p>
Presentation Slide 2	<p>Promote sending clubs or new centres to their local RSO for funding workshops and support.</p> <p>For PNC – its CLM</p> <p>Templates – Talk through the importance of providing clubs with templates and examples. Funders have 'how to guides' on their websites.</p> <p>Voice of the participant – and the importance of providing facts and figures when writing a funding cover letter</p>
Presentation Slide 3	<p>Talk about how to build relationships with funders.</p> <p>Talk about how PNC are supporting our clubs with funding applications.</p>

Key Talking Points – IF NOT COVERED BY PHIL:

Before we run, we need to walk, therefore we need to understand the basics around the funding organisations "do and don'ts" before you submit an application. Some basic things to consider are;

- MOST applicants shall be non-profit organisations incorporated as charitable or promoting charitable purposes
- Generally speaking, overseas travel and expenditure are not an option. (There are exceptions but very few)
- Approved applications should provide enduring community benefit. i.e., assets, facilities, or contributing toward community or sports development projects
- Applicants must be final beneficiary and not for personal gain
- Its best to align yourself with the charitable trusts authorised purpose, so look for one that are essentially about helping sports organisations.

Be realistic:

We have to be realistic and appreciate that the amount of gaming funds available to communities continues to reduce while at the same time the number of organisations, charities etc applying for funding is increasing.

It is also important to note that some (not all) funding/gaming societies are looking to support “must have” items or projects. If this is the case, make sure that your applications are for items which will help your club/centre reach its long-term goals.

Prioritise your applications:

What do you want funding for? Is it for a “must have” or a “nice to have” item or project. Try to ensure each application submitted is for priority expenses that have been identified by your organisations short- or long-term plans

Do your research

Gaming societies generally look to fund organisations that are based in the communities from where they have raised their funds. Do your research and find out

- Which gaming or funding societies operate in your community
- What their grants criteria and funding priorities are
- If you're local RST offers any funding opportunities that suit your association.