

PRACTICALITY OF FUNDING

One of the purposes of the New Zealand gambling legislation is to ensure that money from gambling benefits the community. It's a system unique to our country and one which provides grant funding for thousands of good causes.

Whatever your choice of fundraising the basic rules remain the same "BE PREPARED". One of the most time consuming aspects of funding is the information gathering process. Whether your project is large or small you will always need the same basic information about your organization.



BEFORE I START?

What do I want funding for?
Where do I apply?

Use the Sport NZ Funding Directory to find out who the local funders are, and if they fund what your organization needs.



WHAT DO I NEED TO PREPARE?

History of your Organization
Management/Governance
Legal Status
Financial information
Support/Collaboration i:e surveys, letters of support etc.
Social Media links: Facebook, website
Cover Letter
Resolution
Quotes x2



HELPFUL TIPS?

RST- Local Community Funding workshops for clubs & centres
A List "Power Words"
Read & understand the funders strategies
Align to the funders strategies
Provide clubs with cover letter, resolution and organization history templates and examples.



WHAT DO I NEED TO PREPARE? AND HOW?

For clubs and centres who are not familiar with funding, we recommend attending a CLM Funding workshop first. These provide an understanding of who funders are, and what the end to end application processes looks like.

RST's who deliver funding workshops:
Sport Waitakere, Harbour Sport, Sport Northland

Templates and Examples help clubs to be able to 'tell their story':

WHY does your organization need funding?

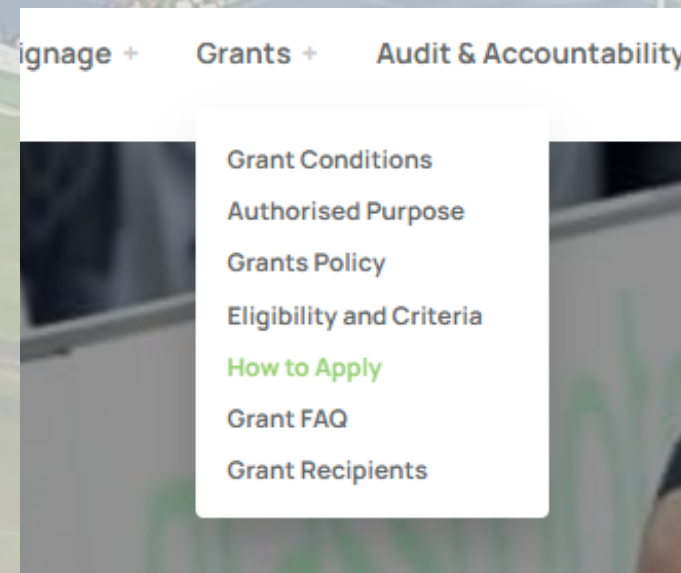

WHO will it benefit and how?

WHAT is the impact if you don't receive funding?

TIP: Most funders have a 'How to Apply' guide on their websites:

Members support in your applications is an important element of the funding process.

Don't underestimate the value of 'The participants voice'. These comments may be contained in letters of support, thank you notes, general comments in club meetings or through surveys.

What do I need to include in my Cover Letter?

- A brief description of your organisation and the work that you do.
- A summary of the project including total project cost and other sources of funding.
- The specific purpose of your grant application and the community that will benefit from the funding.
- Include any relevant dates i.e. events / travel / salary timeframes etc.



RELATIONSHIPS



PAPAKURA NETBALL CENTRE



Building relationships with local funders and stakeholders is essential. A netball centre and club can

do this in various ways:

Contact the funding administrator and set up a meet and greet

Invite funders to your centre events i:e Opening Day, Prizegiving's, Special Awards, Rep tournaments etc.

Work in collaboration with other sports codes/user groups for joint funding where practical.

Acknowledge Funders for their generous contributions every time!

Give clubs a hand up with funding applications.

Provide funding close off date reminders & quote request reminders in weekly newsletters,

Have an open door policy for clubs to contact you and ask 'Where do I start if I want to apply for funding'

Organize with your local community sport organization to offer funding workshops for new clubs.

Group clubs into phases, and deliver targeted sessions on the various processes in a funding application. i:e if you have 4 clubs who want to become incorporated societies group them and deliver one info night together.

Helpful Resource Links:

[Pokie Proceeds: Building Strong Communities](#)
[Fundraising, Sponsorship and Funding](#)
[Financial management for clubs](#)
[Aktive Funding Services](#)
[Aktive's Strategic Framework 2020-2040](#)
[Sport NZ Funding Directory](#)
[Constitution Builder](#)
[Societies That Make Grants - Auckland Region](#)

Templates:

[Affiliation Letter Template](#)
[Evidence of expenditure](#)
[Resolution](#)
[Quote](#)

Helpful Tools

[Canva Pro FREE for non profits](#)
[Word art](#) - Free Word Art
[Unsplash](#) - Free Photos
[Burst](#) - Free photos
[Drawkit](#) - Free Illustrations
[Animoto](#) - Free Video
[Colors](#) - Color palettes
[QR Code generator](#)
[Survey Monkey](#)

Funders

[Four Winds Trust](#)
[Trillian Trust](#)
[Grassroots Trust](#)
[Lion Foundation](#)
[NZCT](#)
[Foundation North](#)
[One Foundation](#)